

Ontology

- Key Ratios
 - Operating Performance
 - Return on Investment
 - Return on Equity (ROE)
 - Return on Total Assets (ROTA)
 - Operating Profit
 - Sales to Accounts Receivable
 - Sales to Inventories
 - Sales to Fixed Assets
 - Inventory Days
 - Debtor Days
 - Corporate Liquidity
 - Working Capital (WC)
 - Current Ratio
 - Quick Ratio
 - Working Capital to Sales
 - Interest Cover
 - Debt to Equity Ratio (D/E)
 - Corporate Value
 - Market Capitalization
 - Dividends Per Share (DPS)
 - Dividends Cover and Payout Ratio
 - Earnings Yield
 - Dividends Yield
 - Price to Earnings Ratio (PE)
 - Market to Book Ratio
 - Management Decision Making
 - Cost, Volume, Price Relationships
 - Fixed Costs
 - Variable Costs
 - Total Contribution
 - Contribution Margin Per Unit (CPU)
 - Units
 - Break Even Point Units (B/E)
 - Contribution to Sales Percentage (CPS)
 - Investment Ratios
 - Discount Factor
 - Investment
 - Present Value
 - Return
 - Net Present Value (NPV)
 - Internal Rate of Return (IRR)
 - Weighted Average Cost of Capital (WACC)
 - Shareholder Value Added (SVA)
 - Terminal Value
 - Total Present Value
 - Capital Asset Pricing Model (CAPM)
 - Risk Free Rate
 - Average Return to Equity Shares Across Total Market
 - Riskiness of Specific Share (BETA)
 - Market Premium
 - Market Return
 - Other Stuff
 - Operating Assets
 - Capital Employed
 - Working Capital Days
 - Profit Before Interest and Taxes (PBIT)
 - Assets Employed
 - Profit Margin
 - Asset Turn
 - Sales Margin
 - Sales Turn
 - Operating Cash Flows
 - Non Operating Cash Out Flows
 - Non Operating Cash In Flows
 - New Equity Capital
 - New Long Term Loans
 - Sale of Fixed Assets
 - Market Value
 - Total Ordinary Funds
 - Book Value Per Share
 - Average Interest Cost
 - Tax Rate
 - Non Equity Funds